

COWBOYS STILL HAVE TO LEARN THE ROPES.  
ONLY TODAY IT'S MORE  
THAN WILD HORSES THEY'RE AFTER.

**IT'S REAL WOMEN**

WHO CAN CHOOSE YOU OR LOSE YOU.

**SO TOUGH, SO TENDER**

**AND SO MUCH**

**HARDER  
TO SNARE**

THAN ANY  
MUSTANG PONY

**MARLBORO  
MEDIUM**



SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

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